

## **Minutes of RDA Board Meeting**

**Date:** Tuesday, December 11, 2018

**Time:** 5:30 p.m.

**Location:** CitySide Apartments, 700 Cocoanut Ave, Sarasota, FL

### **Attendees Present:**

Andy Bailey, Michael Bush, Howard Davis, Michael Donahue, Jude Levy, Billie Lindsey, David Lough, Richard Mones, and Samantha Wuerfel

**Absent:** Julia Sawyer

### **Agenda:**

1. Approval of minutes of November 13, 2018 Board meeting
2. Discussion of 2018 RDA achievements
3. Discussion of Board Election - Nominations and RDA membership
4. Committee Reports
5. Other Business
6. Next Meetings

### **Proceedings:**

1. Approval of meeting minutes
  - Approval of minutes from November, 13 meeting - upon motion made and seconded, unanimously approved by the board
2. Discussion of 2018 RDA achievements
  - See the attached document, drafted by H. Davis, approved by the board
3. Discussion of Board Election
  - Committee established - Richard Mones, David Lough, and Samantha Wuerfel
    - Candidates will be decided by mid-January
    - Push RDA membership registration, must be a member to vote in election
  - Official timeline election has been developed and is available on RDA website
  - December and January newsletters will provide a big push for RDA membership registration and promote the election

#### 4. Committee Reports

- Community Relations
  - Overall recognition of greater police presence in the Rosemary District, things are moving toward more responsiveness
  - The Salvation Army is hiring a Homeless Outreach liaison to focus on continued solutions
  
- Governance
  - Objectives completed for 2018
  
- Public Art
  - Creating a 2 pronged approach to Masterplan: Branding and transitioning to Rosemary Art & Design District or RADD
  - Exploring the idea of working with At-Large in branding
  - Met with Toni Sikes of CODA Works, to discuss the development of the overall Masterplan, a fast track approach
  
- Open Space
  - Successfully advocated for the inclusion of Rosemary Parks in the City's New Parks Master Plan on Dec. 3rd
  - Recommended sites in Masterplan: specific sites - map and appendices with detail, two key sites plus Lofts on Lemon
  - Advocacy efforts - ongoing
  
- The Bay
  - Objectives completed for 2018
  
- Walkability
  - Objectives completed for 2018, "Our community still needs more trees!" - Judy Levy, co-chair
  - Dissolving into the Open Space committee next year
  
- Website/Social media
  - Developing new strategies to allow committees easy access to communicating with the neighborhood, besides the monthly newsletter
  - Focusing efforts towards increasing membership sign ups

- Zoning
  - The Nov. 28 Community Workshop went really well, City representatives were very happy
  - Discussed 8 new design requirements, “amenity zones,” etc. Still needing to gain support

5. Other Business

- Grace Howl, a local artist, who led the first ARTUP event, spent close to \$700 of her own money in paint and other supplies. Per her request, the RDA is gifting her a \$100 RDA membership and continued recognition

6. Schedule for future meetings

- Jeff Speck: City Hall, January 10, 2019, at 6 pm
- RDA board meeting: January 8, 2019, at 5:30 pm
- Community meeting: January 23, 2019 (Time and location TBD)
- Election results: February 20, 2019 (Time and location TBD)

**Meeting adjourned at 7:30 p.m.**

Prepared by

**SAMANTHA WUERFEL**

Secretary