

December RDA Board Meeting

Present: David Lough, Brett Morris, Jim Lampl, Dawnyelle Singleton, Anand Pellegar, Josh Wiener

Guest: Donna Cubit-Swoyer

Meeting started at 5:20 pm

1. Treasurer's Report

- a. It was approved to authorize Debbie to renew Zoom early for \$119.90
- b. What to do with the money from the Holiday Decoration contest
 - i. Suggestion to use the money for a Best Dressed rider and Best Decorated vendor/ business
 - ii. Gift certificates for local merchants
 1. 2 \$100 Gift certificates (Mandeville, Overton)
 2. Best bike decoration
 3. Best vendor

2. Approval of Proposed By-Laws Change

Discussion was had around nominations from the floor and criteria for new Board members. A motion to approve the By Laws as presented was made by Josh Weiner and seconded by Jim Lampl.

3. Approval of Proposed Board Nomination Form

Board acceptance of the proposed nomination form (attached) (subject to minor changes based on the Bylaws vote) and approval of the plan to publish the form on the RDA website and publicize in the upcoming newsletter. With the addition of criteria, Jim made the motion, Josh accepted

4. RDA Park Update & RADD Night Market

Update on demolition: Will happen by the end of the year

2nd Park Survey: Will be done tonight and will be shared via email. Pictures will be displayed at the Night Market. Guests will be encouraged to complete the survey at the Holiday market.

Cameras: Will be up later this week. Light will be an issue

Update on holiday night market and path forward into 2022:

- Bring unwrapped toys for Mothers Helping Mothers
- 100 Riders for the Bike Ride
- PINC (People Ideas Nature Creativity) will be added to the night market January 20-22nd
 - Large dinner one evening
 - Ringling students selling art pieces
 - Events will activate the neighborhood in a different way

5. CityWide Report (*bolded items require discussion/approvals)

- **BotA & 10th Streetscape**- \$400K is being allocated to this. David has a call on Thursday for this.
- **Main Street**- An RFQ for a Main Street plan. It will be a transformational plan.

- RDA Park Committee- The building is being demoed and we need a focus group to look at the mission and goals. Looking for 5 or 6 people (several current Board members). The idea of an Events/ Activation committee. Discussion was had around the homeless use before the park was ready.

- Park Activation- Discussion was had around mobile gaming, eating and drinking carts. Getting Kimley Horn involved with the set up. DSCA is interested in getting involved. We have \$12K left in the park fund that could go towards the effort. Idea about using it as a Marketing tool for different businesses to advertise as a way to staff it and have the person there as security. Rental options are available. Discussion was had around the City approving. An idea was to see what happens when the grass is sitting there. It will show the City why we need this. We could test it with a trailer from Kimley Horn. Partner with food trucks and have a smaller cart as well. A Community event to kick off the park with popcorn, cotton candy etc. Looking at the juxtaposition of when there is activity at the park and when there is not. David will flesh out more details. A motion was made to form an events committee for the purpose to develop a strategy and mission, David Lough. Anand second. Passed unanimously. Brett, David, and Jim and Josh have all volunteered to be on the committee.

- Penny Tax- Committee meeting is happening

- Revised Strategic Plan-

- FY 23 Budget Cycle

- **Park & Multimodal Impact Fee Balances**

- DSCA Transportation Committee- reviewed

- Drone Flyovers- sent to the new transportation

6. RDA's Position on Paul Thorpe Park.

The issue was discussed. It was recommended for the RDA not to get involved at this time.

7. DNO Insurance- \$750- \$1,000. It is worth exploring. Josh will apply and bring it back to us.

8. Accomplishments: We will review what was sent out. This is for the January community meeting. David will send a Word doc with it started.

9. **Meeting was adjourned at 6:30 pm**