

## **Minutes of RDA Board Meeting**

**Date:** Tuesday, January 8, 2019

**Time:** 5:30 p.m.

**Location:** 900 Coconut Ave, Sarasota, FL

### ***Attendees Present:***

Michael Bush, Howard Davis, Michael Donahue, Jude Levy, Billie Lindsey, David Lough, Pamela Mones, Richard Mones, Julia Sawyer, Moriah Taliaferro, and Samantha Wuerfel

***Absent:*** Andy Bailey

### ***Agenda:***

1. Approval of minutes of December 11, 2018 Board meeting
2. Discussion of Board Elections, Nominations, and RDA Membership
3. Topics for January 23 Community Meeting
4. Reports - RDA Committees and Other Topics
5. Other Business
6. Next Meetings

### ***Proceedings:***

1. Approval of meeting minutes
  - Approval of minutes from December, 11 meeting - upon motion made and seconded, unanimously approved by the board
2. Discussion of Board Elections, Nominations, and RDA Membership
  - Accepting nominations until 2/8, announcement at a community meeting
  - Membership status - 73, up by 20 since the last meeting
  - Waving membership fees for Grace Howl and Arnie Seitel for expenses they put toward ARTUP event
  - The voting process for the board will be held from 2/12-2/19, election night 2/20
3. Topics for January 23 Community Meeting
  - RDA accomplishments 2018 - must be impactful, a brief summary of the year
    - Point to the future, working more with the businesses in the district
    - Show video from the ARTUP event

- Photo slideshow from the last year
- Report on the election process and push membership signup
  - Membership sign up table
- The city has asked RDA, several times, to write a letter in support of Fruitville StreetScape Project
  - A vote will be taken at the community meeting, to get an idea of support of the entire community
- Public Art master plan concept
  - CodaWorx Rep will be joining up to present on ways other communities use public art to their advantage
  - Time to introduce this idea to the community

#### 4. Reports - RDA Committees and Other Topics

- January 5 CCNA Meeting - Pam Mones, RD representative
  - Lots of talk about the Jeff Speck presentation
  - Building a great relationship between the RD and CCNA
- Overtown Plaque Re-Dedication
  - Central and Blvd of the Arts
  - Working with Newtown, February is Black History Month, re-establish and honor the history of our community
  - Grant to be used toward re-dedication
- Open Space - David Lough and Moriah Taliaferro
  - PREP endorsed our plan, the city approved the development of a master plan and to include the Rosemary District
  - Encouraged to be bolder
  - Over a million in costs for parks in the Rosemary District, trying to get on full commissioner ticket. Have received letters of support from developers but more support is needed
- The Bay
  - Organizing and transitioning from The Bay planning committee into the managing team
  - Tax increment financing needs to be a continued conversation between The Bay team and the RDA, important focus for 2019 RDA board

- Zoning
  - Things are moving along and we are good shape
  - Planning board and city commission approval before new zoning is to be adopted
- Community Relations
  - No further reports for 2018
- Governance
  - No further reports for 2018
- Public Art
  - No further reports for 2018
- Walkability
  - No further reports for 2018
- Website/Social Media
  - Over 1000 followers on social media!

5. Other Business

- Treasurer report: Michael Bush, \$2,458.00 Balance
- We still do not have political representation within the city, a goal for 2019 RDA board

6. Schedule for future meetings

- Jeff Speck: City Hall, January 10, 6 pm
- Community Meeting: 12 Springs Church, January 23, 5:30 - 7:00 PM
- RDA Board Meeting: 900 Coconut Ave, February 12, 5:30 - 7:30 PM

**Meeting adjourned at 7:30 p.m.**

Prepared by

**SAMANTHA WUERFEL**

Secretary