

## RDA Board Meeting Minutes — Tuesday, November 9, 2021

The meeting was scheduled to be hybrid (in-person plus Zoom), but the Zoom connection wasn't established until very late, so Mike Marshall was unable to participate. The planned Agenda was adjusted on the fly due to Anand Pallegar's initial absence. Other than that, all Board Members were present. Robert Rothbard, a potential candidate for a resident Board position, attended as a guest.

Meeting started at 5:21 pm

- October 12 Regular meeting and Oct. 20 Community Meeting minutes were approved
- David will send a copy of the approved Community Meeting minutes to City Clerk Shayla Griggs to fulfill the requirement for "publicly noticed" meetings. (Multiple City Commissioners may only attend meetings which are "publicly noticed.")
- Treasurer's report was accepted for filing

### **President's Report**

- MOTION: To authorize the RDA representative to CCNA to vote in support of the CCNA dues increase (Motion: Debbie; Second: Jim) Passed
- The CCNA dues increase was driven, in part, by the decision to obtain Directors & Officers Insurance. After discussion, the RDA Board decided we should obtain D&O coverage also. Josh volunteered to look into specifics

### **October 20 Community Meeting**

Post-meeting debriefing comments included:

- A great turnout overall; also a great turnout at Mandeville afterwards
- Kimley Horn piece was positive; Kevin Stiff was exceptional; self-introduction of Second Heart Homes during Q&A was serendipitous
- Volume was low on the recording; we also need to look into using a traveling mic since many questioners stayed in their seats
- Only 4 board members were in attendance preventing some tasks from getting done; e.g. we need a timekeeper present; someone to circulate with Kyle Battie until he is engaged

### **January 19th Community Meeting**

- Fogartyville is set for the location
- Guests will be:
  - Diane Kennedy; Code Enforcement (20 minutes); Will use interview format
  - Kimley Horn will present final concepts
- Discussion added a summary of 2021 accomplishments, information on Board elections and introduction of nominees to the agenda. City's Art Planner Mary Davis Wallace was suggested for a future meeting because January's agenda is already full. Some concern expressed about the time allotted for everything

## **Holiday Decorating Contest**

Dawnyelle reviewed the planned developed by the committee including:

- The letter being sent to businesses. Discussion included suggested additions to the letter (e.g., deadline for entry, business name & address to be listed on the “ballot”). Board also discussed who is eligible to compete (nonprofits, residential buildings?)
- Selection of top prize winners by a Prize Committee; Kyle Battie suggested as one member
- Prizes for Businesses: First 500, Second 300, Third 200 — After discussion, a Motion was passed to spend \$1,000 from the RDA treasury for a \$500 prize for the best Rosemary District business, \$300 for the best Night Market booth, and \$200 for the winner of the People’s Choice Award.
- Contest dates: Voting starts on December 1st, ends December 16th at 7:00 pm so winners can be announced at the Night Market
- Committee to decide about the prize pack (s) for People’s Choice Voters

## **Other Holiday Season Events**

Anand reviewed RADD’s upcoming plans

- RADD Blvd Bike Rides 11/18 and 12/16; 200 riders with police escort
  - Supports Mothers Helping Mothers; Bikers are also asked to bring gifts and toys
  - Bikers will decorate Bikes; Prizes will be given out; also a raffle for an electric bike
- Bringing PINC to the Rosemary District in January
  - PINCfest or PINC experience will have visual, performing, and spoken word arts

## **Holiday Card**

- David is leading the effort for a printed Holiday Card from RDA to City leaders and others. Last year’s recipients appreciated our card; some prominently displayed it in their offices.
- This year’s list of recipients includes: City Commissioners, City Staff, Planning Board members, Guest Speakers from Community Meetings, Chamber of Commerce. Board members were asked to send additions to the list to David ASAP
- The photo of Board members for the card will be taken immediately following this meeting
- Motion to authorize expenditure of up to \$200 for printing and postage PASSED. (Postage cost may be reduced because David will hand-deliver some cards to City Hall)
- An addressing “party” will be held at CitySide on 11/29 at 5:30. Debbie will host Dawnyelle, Jim, David and others who can participate.

## **Recruiting Volunteers**

Debbie reported that 30 residents indicated willingness to volunteer on their membership forms. The challenge right now is to find specific tasks to engage them in. Suggesting 2 steps:

1. Sign them up for shifts at the RDA booth at the Night Markets

2. Hold a Zoom meeting with volunteers to learn what interests them. Board agreed to 11/16 Zoom

### **Homelessness**

Discussion was had around seeing less homeless in the neighborhood. Less trash. Increased police presence. David reported that DSCA is reactivating their Homeless Committee

### **The Park**

David reviewed the two simultaneous efforts: park design and demolition of the buildings on the site. A third item, webcams focused on the park, was also covered. David and Anand will follow up on all the issues identified.

1. Concept Designs.
  - Design timeline is completion of 3 concept designs by 11/18; collection of feedback and production of 2 concepts in December; collection of more feedback and production of a final design in January. Concern expressed about how and when public input on the concepts will be collected. A suggestion was made that K-H produce a video showing the concept designs that RDA can share when we share surveys on the concepts.
  - The November and December dates coincide with the Night Markets. K-H can display the concept drawings and solicit some feedback, but we need to be able to share the survey link to people who aren't at the night market.
2. Demolition:
  - Jerry Fogle having difficulty lining up a company to do the demolition. (Size of the plot is likely too small to interest most companies.) He will approve a bid under \$100K, and expects the buildings will be down by December 16th.
  - We anticipate using the cleared park site to build enthusiasm for completing the Park Design Feedback Survey.
3. Webcam: Josh and Anand will install webcams on their adjacent properties to provide "eyes on the park" for security.

### **Board Elections**

- Discussion of upcoming Board elections included a Bylaws amendment to implement staggered 2-year terms, a transition plan if the amendment passes, which of the current members plan to run for reelection and whether for a 1-year or a 2-year term. (Mike is not seeking reelection.)
- Bylaws required that a Nominations Committee be appointed at this meeting. Jim was named chair and the committee was tasked with recommending a transition plan. Bob Rothbard and Ken were mentioned as committee members.
- Qualifications for a Board position were discussed. Dawnyelle and Josh will work on drafting this.

**DSCA:** David reported on DSCA's activities and initiatives.

Meeting adjourned at 7:20pm