

Minutes of RDA Board Meeting

Date: Tuesday, September 11, 2018

Time: 5:45 p.m.

Location: CitySide Apartments, 700 Cocoanut Ave, Sarasota, FL

Attendees Present:

Michael Bush, Howard Davis, Michael Donahue, Jude Levy, Richard Mones, Julia Sawyer and Samantha Wuerfel

Absent:

Billie Lindsay

Agenda:

1. Administrative items
2. Discussion/Adoption of Bylaws - Julia and Howard
3. Committee reports
4. Discussion of topics for 10/24 Community Meeting
5. Set date(s) for next board meetings

Proceedings:

1. Housekeeping and administrative matters
 - Approval of minutes from August 14 meeting - unanimously approved by the board. No other comments.
 - Board members will receive a reminder email for all future meetings.
 - "We are maturing as an organization!"
2. RDA Bylaws
 - Review of bylaws prepared by Julia Sawyer and Howard Davis
 - Who can be a member, membership registration and fees, fee waiver, voting rights, director terms, election process, etc.
 - Many of the lessons learned from last year's election helped a great deal in developing our bylaws, membership parameters and election process.
 - Julia and Howard will go over the bylaws at the next community meeting in October.

- Focus on membership
 - Sign up existing members at next community meeting, distribute membership registration forms. Same form will be available on the website.
 - Payment portal needs to be installed to receive membership fees/donations on the website.
 - Begin to develop a campaign to increase new member sign ups
 - Annual membership fee
 - Residents: \$20/year
 - Business, Developers, Land owners, etc: \$100/year
 - Discussions on what qualifies someone as “Friend of Rosemary” - can serve on committees, no voting rights.
 - Board will review and approve final membership registration form at the next board meeting.

- Vote to approve bylaws
 - Motion to approve - Michael Bush, Seconded - Richard Mones
 - Unanimous approval by the Board of Directors, Rosemary District
 - Bylaws will be available on the association website

3. Committee Reports

- Community Relations (formally External Relations)
 - Next meeting scheduled for 9/28
 - Salvation Army doing its part in getting things cleaned up, installing new fencing around property.
 - Continuing to develop specific recommendations/suggestions for the City (ie. enforcing existing laws, cop on the beat, etc.)
 - Further discussion at next community meeting

- Public Art
 - Long term: creating master plan for art in the district, setting parameters to help make a statement, distinguish placement.
 - Banner project, call for artists w/in the next few months.
 - Projection mapping/wall art and gallery walk in the works for beginning of 2019.

- Open Space
 - Second meeting with McCown Towers, dispelling misconceptions - making progress!

- September 15 - City of Sarasota, Parks and Rec department, submitting master plans, Rosemary District is included for future park development.
- The Bay
 - City commission approved master plan for the Bay, big success!
 - We feel all our concerns and needs were met by the Bay team, phase 1 of development will involve continuation of Blvd of the Arts/6th Street from Tamiami Trail west to the water.
 - Great relationship with Sasaki team, hope that in connection with the proposed tax financing district, which will extend into the Rosemary District, the Bay planning team can assist with a plan for Blvd of the Arts.
- Walkability
 - City agreed to repaint worn street lines, bike paths and symbols after reviewing with the committee.
 - Street lights are being inventoried by the city and FPL and Damages to sidewalks being reviewed by engineers.
 - Beginning to collaborate with Open Space committee on beautifying areas of Blvd of the Arts.
- Website
 - Making progress with new community website, showcasing businesses, community events, etc.
 - Development of new social media campaign has started to help generate bonds between residents and businesses, etc.
- Zoning
 - As much we could have gotten done, we got done!
 - Discussion to hold public hall meeting to go over current zoning status.
 - RDA and the city plan to hold combined RDA/City of Sarasota zoning workshop - open to the public.

4. October 24 Community Meeting

- Police department has asked to have time on the agenda in follow up to the last community meeting
- Bylaws will be discussed

- Begin accepting membership forms and fees
- Quick committee reports and updates

5. Scheduling

- Next board meetings: Monday, October 8, 2018, at 5:30 PM and Tuesday, November 13, 2018, at 5:30 PM - Cityside Apartments
- Next community meeting: Wednesday, October 24, 2018, at 5:30 PM - 12 Springs Church

Meeting adjourned at 7:30 p.m.

Prepared by

SAMANTHA WUERFEL

Secretary